



## VIDEO PRODUCTION OFFICER

The video production officer will transform raw clips and video footage into high-quality finished videos used to inform, engage, and inspire the target audience. The incumbent will use specialized software applications and editing tools to merge content from multiple sources and add pictures, graphics, visual effects, voice, sound effects, and music. The incumbent will manage material such as camera footage, dialogue, sound effects, graphics and special effects to produce a final film or video for marketing purposes.

### JOB DESCRIPTION

- Capture studio-quality photographs and video
- Work both on and off-site
- Manage and oversee all technical aspects of video recording and editing
- Work with our creative marketing team
- Regularly collaborate with the marketing team and management
- Follow the company's brand guidelines
- Present good video pitching ideas to management
- Develop an overall video brand messaging strategy

### QUALIFICATION

- Minimum Certificate Qualification in graphics, audio-video technology, cinematography or computer science or film or theatre studies
- The incumbent is required to possess both technical and creative abilities to be able to effectively create very good presentational videos
- The incumbent will be responsible for editing camera footage, dialogue, sound effects, graphics,

### HOW TO APPLY

Please send application to [jobs@apionzambia.com](mailto:jobs@apionzambia.com), enclosing CV and qualifications